



BAD BAD APPLES “Taste of Success” Menu



Rodger and Frank have a full menu of keynotes, training sessions and consultations designed to give individuals and groups a “taste” of success. Each of their interactive programs are full of education and entertainment. Personal Relationships, Leadership, Motivation, Training, Diversity, Organizational Development, Recruitment and Event Production are just a few of the subjects covered by these inspiring speakers. Their programs are customizable to meet your individual needs.

Entrees

(Keynote Presentations)

“Are you a BAD Apple?”

As “Success Advisors,” Frank Kitchen and Rodger Campbell have one goal: To inspire individuals (and organizations) to experience success in life by providing the education necessary to recognize and believe in their potential. Rodger and Frank have had the **B**elief **A**ction and **D**etermination to be successful in Life. They now travel the country with this High Energy Presentation teaching audiences how to recognize and maximize their potential.

“BAD as I want to be!”

In order to be successful in life one must believe, take action and stay determined. BAD is simply a way of Life. Many people are not as successful as they want be because they have not focused on one key resource, relationships? This interactive session will discuss in detail five basic principles to building and developing quality, productive relationships that will move you closer to your success.

“Can a Bruised Apple be saved?”

Leadership is fun, exhilarating and often difficult, full of ups and downs. The leader can be tossed around like a bag of apples in a grocery cart. Join us as we look at leadership from the other side and learn that bruised today means tasty Apple Sauce tomorrow.

“Along Came the Drama”

First came dreams, next came success and then Along Came the DRAMA. Into every life a little DRAMA will fall. It creeps into every relationship with silence and stealth, until just when you are caught in the web. Do you like Drama? Do you create Drama? or Does Drama just follow you? This session will help you to understand, navigate and survive the sticky storm. Grab your program and let’s review the DRAMA.

“Electric Slide Dance of Leadership”

Leadership is about movement, action and progress. In order to move correctly, one must understand the steps. This energetic session will identify the right steps to get you and others moving. You will recognize that leadership is for everyone and all that is missing is your own unique style to the fun. Open for all individuals, learn how to get off the wall and join the flow.

“The Leadership Smoothie”

A smoothie is a blended beverage made from a variety of ingredients. Leadership is like smoothie, an individual blends a variety of ingredients to create a unique flavor. There are different flavors for different tastes and situations. The question is, what are the essentials needed to create a great blend?

“P.A.R.T.Y. for life”

Parties bring out the best in all of us. Parties celebrate accomplishment! Parties reflect memorable moments. Parties are just fun! Are you ready for the biggest party of all? Weekends aren’t the only party times because Life is a party. You are invited to find out what it takes to be successful at the P.A.R.T.Y. Life. It’s time for you to Party for Life.

HOORAY! BUILDING COMMUNITIES OUT OF CLASSMATES (Coleman Productions Exclusive)

MAKING RELATIONSHIPS MATTER (Coleman Productions Exclusive)

Creative Dating – “The Cure for the Common Relationship” (Coleman Productions Exclusive)





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Side Dishes

(Training Sessions and Consultations)

"Apple Sauce"

Apple Sauce is a collection of games, ice breakers and team building activities that work well by themselves or in conjunction with any BAD BAD APPLE program.

"Death by Presentation"

See why Americans would choose death over public speaking and find ways not to have the coronary.

"Does the Airport Count?" – Event Planning

Do you want to have a successful event? The BAD BAD Apples will show you everything needed to pull off the BEST event possible!

"Dress to Impress, From the Bedroom to Success"

From the moment we get out of bed, the way we dress leaves an impression on people. The question is what type of impression are you trying to leave? Does the way you dress have an effect on your success? How do your clothes make you feel about yourself? What is the right fit for you? Do you know how to dress yourself properly? There is a right way to dress for every occasion. Rodger, Frank and Franco will take their experiences from the business, modeling and fashion worlds and take you from the bedroom to success!

"From Napkin to Celebration"

Have you made the comment "wouldn't be great if...."? Then this session is for you. Great food and conversation often lead to great celebration. Why? Simply because in the right environment Dreams occur and napkins are the Collectors of Dreams. This interactive session will get your dreams off the napkin and into full celebration mode. Open for all individuals, come and challenge yourself to dream a little dream.

Just five more minutes...

Hitting snooze 5 times? Can't remember where your keys are? Have you ever said, "Sleep is overrated" then this is for you. Sleep is one of the world's most misunderstood functions. This interactive discussion will cover the fun facts and fiction about sleep. Find out how one simple change can move you closer to your dreams.

"Nice Hat!"

Purpose of Program: Life is like a box of hats. Each one creates its own presence and its own mood. The HAT you wear will determine your success. Take a moment to review your closet and see what HATS you possess.

"Selling your Apple?" - Marketing and Advertising

What are you doing to market your organization and events? What are you doing to stand out from the rest of the crowd? This workshop is designed to take you from ordinary to "Extra Fancy!"

"The Little Things Things to Leadership"

Being an effective leader is a tough job. There are a lot of "little things" that can make the job easier. Frank's "Lucky 7" are the "little things" that will help you become an effective and respected leader.

"TMI - Too Much Information" – Tips and Tricks for Student Organization Advisors"

We want YOU! "The Four "R's" to Membership"

"What's on your Grocery List?"

Fun and interactive brainstorming session designed to help people realize the unlimited possibilities life holds.

"What's under your skin? – Diversity

We make judgments about individuals based on what we see on the surface. But often what we see on the surface does not begin to tell us the whole story. It takes a real BAD apple to go beyond the everyday and get to the Core. Are you ready for the challenge? Let's find out together.

